



Ford Motor Company



**FORD MOTOR COMPANY
DONATES BRAND NEW TRANSIT CONNECT VAN TO
RHODE ISLAND COMMUNITY FOOD BANK**

*An Innovative Ford Partnership Helps Feed Hundreds of
Rhode Island Children*

Providence, Rhode Island (January 26, 2011) – Ford Motor Company continues its 10 year partnership with Feeding America, the nation’s largest hunger relief program, with its donation of a brand new Transit Connect, to the Rhode Island Community Food Bank. The Ford Transit Connect will service the [Kids Cafe](#) program that serves wholesome evening meals to Rhode Island children at risk for hunger. The new Ford refrigerated van will hit the streets for the first time on February 9th, to transport vital food to Boys & Girls clubs in Providence.

For the 10th year in a row, Ford Motor Company and Newman’s Own®[®], Inc. have partnered with Feeding America to provide Ford refrigerated trucks to help transport food products to communities in need throughout the country. This unique "Partnership for Hunger Relief" began in 2000 when Paul Newman reached out to Bill Ford, then chairman and CEO of Ford Motor Company, in an effort to improve distribution of produce and other perishable food to individuals facing hunger in rural America. The program now serves rural and urban areas alike.

The Rhode Island Community Food Bank recently received its refrigerated Ford Transit Connect. The van will help the *Kids Cafe*, a program that feeds more than 500 children at 10 different sites throughout Newport and Providence.

Meals for [Kids Cafe](#) are prepared by the Food Bank’s [Community Kitchen](#) program. *Community Kitchen* is a culinary job-training program that prepares unemployed and underemployed adults for careers in the food service industry.

“We all tend to give generously to those less fortunate around the holidays, but we need to remember that every day, all year long, 1 in 6 Rhode Island children are living in a home where it's a struggle to put food on the table,” said Andrew Schiff, Chief Executive Officer of The Rhode Island Community Food Bank. “Each day the Food Bank serves meals to children at high risk of hunger, through our *Kids Café* program. This year, that task will be made much easier thanks to Ford Motor Company's generous donation of a brand new refrigerated Ford Transit Connect van.”

"Through this unique partnership, Ford Motor Company has remained committed to playing a role in addressing hunger relief throughout good and bad economic times," said Bill Ford, executive chairman, Ford Motor Company. "To date, our donated trucks have delivered more than 130 million meals to families across the country."

The refrigerated trucks allow for delivery of fresh and nutritious food to hard to reach communities that are often underserved. Donated produce, meat and dairy products cannot be delivered to remote areas unless refrigerated trucks are available for long delivery routes.

Vicki Escarra, president and CEO of Feeding America, said, "Feeding America provided food and grocery products to more than 37 million Americans last year, an increase of nearly 50 percent in the past four years. We would not have been able to meet this huge increase in need without the generous support of corporations like Newman's Own and the Ford Motor Company."

Newman's Own® generously donated 4,000 pounds of food just before the holiday season, which was distributed as part of the Food Bank's Holiday Drive.

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 159,000 employees and about 70 plants worldwide, the company's automotive brands include Ford, Lincoln and Mercury, production of which has been announced by the company to be ending in the fourth quarter of 2010. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.ford.com.

The Rhode Island Community Food Bank is a non-profit organization located in Providence, RI. The Food Bank solicits, stores and distributes food products donated by supermarkets, wholesalers, food processors, local farmers and community food drives. The food is then distributed to the Food Bank's network of more than 250 member agency programs. In the past fiscal year, the Food Bank distributed 9.7 million pounds of food. For more information about the Food Bank, please visit www.rifoodbank.org. For more information contact:

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Feeding America is the nation's largest domestic hunger-relief organization, providing food to people in rural, urban and suburban communities.

Newman's Own ®, Inc. — founded by Paul Newman and his buddy A. E. Hotchner in 1982 — is a successful and growing premium food business. Newman's Own offers more than 100 varieties of delicious all-natural food and beverage products, which include salad dressings, pasta sauces, salsa, popcorn, lemonade, and thin & crispy frozen pizza. Based in Westport, CT, the charitable mission of Newman's Own®, Inc. was expressed by Paul in the Company motto: "Shameless exploitation in pursuit of the Common Good." Newman's Own Foundation continues Paul Newman's commitment to donate all profits to charity. More than \$300 million has been given to thousands of charities since 1982. Visit www.newmansown.com for the nearest retailer/s that carry Newman's Own products and for recipe suggestions using Newman's Own®, Inc. products. Also, visit Newman's Own on Facebook at www.facebook.com/newmansown. Learn more about our mission at www.newmansownfoundation.org.

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